

ESTTA Tracking number: **ESTTA585442**

Filing date: **02/04/2014**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

|                        |   |
|------------------------|---|
| Proceeding             | 91213884  |
| Party                  | Plaintiff<br>Home Box Office, Inc.  |
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| Submission             | Withdrawal of Opposition  |
| Filer's Name           | Tamara F. Carmichael  |
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| Date                   | 02/04/2014  |
| Attachments            | 91213884 Withdrawal of Opposition.pdf(9904 bytes )  |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

**In the Matter of Application Serial No. 85700719: NONTOURAGE**  
**Published in the *Official Gazette* of Jun. 11, 2013**

|                             |   |                         |
|-----------------------------|---|-------------------------|
| HOME BOX OFFICE, INC.,      | ) |                         |
| Opposer,                    | ) |                         |
|                             | ) | Opposition No. 91213884 |
| v.                          | ) |                         |
|                             | ) |                         |
| HEARTACHE & CHOCOLATE CAKE, | ) |                         |
| LLC                         | ) |                         |
| Applicant.                  | ) |                         |

**WITHDRAWAL OF OPPOSITION**

In accordance with Rule 2.106(c) of the Trademark Rules of Practice, Opposer, Home Box Office, Inc., hereby withdraws Opposition No. 91213884 without prejudice.

Date: February 4, 2014

LOEB & LOEB LLP

By: /s/ Tamara F. Carmichael  
Tamara F. Carmichael  
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Home Box Office, Inc.*

**CERTIFICATE OF SERVICE**

I, Angela Ocasio Provencio, hereby certify that a copy of this **WITHDRAWAL OF  
OPPOSITION** has been served upon:

BRAD D. ROSE  
PRYOR CASHMAN LLP  
7 TIMES SQUARE, 3<sup>rd</sup> FLOOR  
NEW YORK, NEW YORK 10036-6569

via first class mail, postage prepaid, and electronic mail on February 4, 2014.

/s/ Angela Ocasio Provencio